

# Dairy Expo



## **EXHIBITOR BROCHURE**

1<sup>st</sup> DECEMBER, 2025 New Campus, LUVAS, HISAR



### It all comes together

We are excited to announce the Dairy EXPO is set to take place 1st December, 2025 at CoDST, New Campus, LUVAS Hisar. The Dairy Expo will bring together the latest in milk production, processing machinery and services, packaging machines and materials, turnkey suppliers, quality control and assurance, ingredients, and logistics, creating the most comprehensive national dairy processing show under one roof. Dairy Expo will target the entire dairy processing and manufacturing industry, the event will provide a powerful platform for meeting new customers and strengthening relationships with current clients. It will deliver all the latest innovations and developments - from butter, yogurt and milk, to ice cream, cheese and whey.

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#### Why Exhibit?

- 1. Meet and connect with prospective dairy customers The best way to meet face to face with buyers and specifiers of your products and services
- 2. Learn about new developments in dairy processing Companies often launch new products or machinery at trade events, it's a great way to see the "new" in action
- 3. Meet new companies that can help your business A great way to meet new and prospective clients, often the purchasing managers
- 4. Strengthen (or establish) your brand Trade shows give all companies equal access to key decision makers
- 5. Learn what your competitors are doing It's always good to know what's happening in the industry and sometime exhibitors share and formulate ideas
- 6. Speak directly to your target market No e-mails or blocked phone calls, just real time meetings with key executives
- 7. Optimise your sales and lead generation strategy Trade shows are a great way to expose your sales team to hundreds of new prospects

#### Who Can Participate

Agri / Cattle / Dairy Farmers

**Animal Farming Consultants** 

**Animal Health Products** 

Animal Husbandry Products

Butter / Cheese / Cone Machines.

Butter, Butter oil, Cheese, Condensed milk

Cold Chain / Cold Storage / refrigerated Van

Cooling, Fermentation & Freezing Systems

Dairy Products Manufacturer / Exporter/Traders

Dairy Technology & Equipment

Manufacturer / Exporters

Dealers, Distributors of Dairy Industry

Disinfectants For Dairy Industry

Educational Institutes / College / Universities etc

Feed Storage System

Feeds, Feeding & Feed Additives, Vitamins Fermented milk, Ice cream & milk powder

Food Lab & Quality Testing Equipment

Ghee Making Machines, Mixer, Feeders & Grinders

IT Solutions / Livestock Technology

Milk & Food process industry owners

Milk Co-operatives / NGOs

Milk Storage Tanks / Silos Mfrs.

Ministries / Export Promotion Bodies / Department

New Dairy & Agro entrepreneurs

Packaging Machinery, Equipment & Materials

State & Central Govt. Department/ Agencies

Value Added Milk Products

**Veterinary Products** 

Waste Disposal Systems & Equipment

EXPO PARTICIPATION CHARGES: Stalls of 3X3 mts will be provided at free of cost

#### Venue

COLLEGE OF DAIRY SCIENCE & TECHNOLOGY, NEW CAMPUS,
LALA LAJPAT RAI UNIVERSITY OF VETERINARY & ANIMAL SCIENCES, HISAR

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